

The **Financial Services**& Technology Companies Are Thriving In Columbus, Georgia

11,000+ people are employed in the financial services industry in Columbus, Georgia. "The community really supports us and is pro-business," says Heath Schondelmayer, Synovus Division CEO. "Many companies have started here and gone public to become a Fortune 500. Georgia has been the top state to do business in for nine years and we're the second largest city in the state, making it the ideal place for Synovus to headquarter."

Columbus offers Financial Services and Technology companies an affordable and reliable place to do business. "Columbus is known as a center for technology and a financial hub," says Colin Martin, External Affairs Manager at AT&T West Georgia. "Our infrastructure supports their growth."

In addition to abundant water, Columbus offers food and beverage manufacturers:

- Affordable, diverse energy supply with renewable options
- Financial incentives
- Existing buildings and shovel-ready sites
- Trained workforce with manufacturing expertise
- Central location to serve the southeast
- Robust telecommunications infrastructure
- Outdoor recreation, a vibrant downtown, strong schools & entertainment options for employees

Those looking to build a data center will also benefit from the excess water supply.

Global Giants Are Headquartered In Columbus, Georgia

SYNOVUS°

Af ac

TSYS[®]

The Region, and World's, Top Companies Are Headquartered in Columbus, Georgia:

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 Aflac was founded in Columbus and is the largest provider of supplemental insurance in the world.



- TSYS pioneered payment processing in 1959 and now processes over 24 billion transactions annually.
- Synovus is the largest bank headquartered in Georgia and has a five-state footprint.
 They are a full financial services company.



Columbus, Georgia Has Available Buildings & Shovel-Ready Sites for the **Financial Services & Technology** Sectors



Muscogee Technology Park

- Sites range from 7 to 138 acres
- Existing buildings with loading docs, warehouse, storage, office space, and truck court
- All utilities in place
- Access to U.S. Highway 80 & I-185
- Incentives are available

Financial Services & Technology Leaders Are Investing In Columbus, Georgia

- Synovus, TSYS, and Aflac have invested hundreds of millions in Columbus. Technology companies are joining them.
- OmegaFi's software is being used by over 4,000 fraternal organizations worldwide
- NetSystem's computer systems and cybersecurity tools are built in Columbus



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